

SHAIGAN INTERCOM



SHAIGAN has taken initiative to continuously improve its Quality Management System by recently developing a state of the art QC lab accredited by ISO 9001:2015, ISO 45001:2018, ISO 14001:2015, GDSP Certifications & ISO/IEC 17025:2017.



*Be aware of your worth, use all of your power
achieve it. Create an ocean from a dewdrop.
Do not beg for light from the moon, obtain it
from the spark within you.*

— Allama Muhammad Iqbal —

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Designed By: Ahsan Naseem

Compiled by: Sheikh Saqib

Edited by: Fasiha Qaiser

Single Topic Conference: “ Latest Approaches To Manage Nausea & Vomiting by OBU”

OBU arranged four days CME for Gynae, Gastro, Medicine and Oncology doctors in Swat Valley, Kalam and Mingora in August-2021. The topic was “Latest approaches to manage nausea & vomiting”. More than 55 doctors' families participated in this CME from the central and northern regions.

Syed Asrar Shah GM (MKT and Sales) gave the opening remarks about CME and its importance in this era. Presenters from Gastro and Gynae gave their state of the art lectures for the stated topic. The question and answer session was held at the closing of CME session by Qaisar Nadeem Sr. BUM. All participants along with their families enjoyed this CME and gave them strong endorsements for Zedron.



Femicare Activity Daughter's Day - SEP - 2021



Daughter's day has been celebrated in the month of September 2021 in 16 potential wards of public teaching hospitals and more than three hundred gynecologists participated at a national level.

Doctors shared their strong emotional bonds of love & affection of their daughter with her mother in the form of beautiful quotes / childhood poems / mentioning their daughters names on the beautiful daughter's day banner provided. The Head of departments highly appreciated the presentation of our Femicare representatives in which the roles & rights of a daughter were highlighted in our society and religion. Emphasis was made that a daughter is a blessing (Rehmat) for her parents. Doctors' pictures along with their mother and

daughter were developed in beautiful acrylic photo frames with product branding and presented / hanged in their private chambers. Doctors highly appreciated this tribute in the form of a beautiful and long lasting emotional gift for their chambers that will be a permanent source of branding (Zybon D & Clycin V) reminder as well.



Khyber - I Activity

Endoscopic Workshop:

KBU-1 conducted a hands on workshop on ENDOSCOPY & ERCP in Center for liver and digestive diseases (CLD) in Holy Family hospital Rawalpindi.

The best thing about this workshop was the presence of the most eminent Gastroenterologists of Rawalpindi (Prof M Umar, Prof Bushra khaar, Prof Waseem Uddin, Gen (R) Tassawar Hussain and Brig (R) Amjad Salamat)

More than 15 district consultants of Gastroenterology participated in this workshop from all over Pakistan along with the team from CLD (APs, SRs).

All of these attendees had a chance to get hands-on training from the renowned instructors.

As endoscopy department is the generator of PPI prescriptions, we are confident that with participation from all over Pakistan and academic engagement of renowned Gastroenterologists will definitely benefit sales and increase more brand recalls.



FAPRIVIR Launch:



KHYBER-1 always takes pride in accepting challenges
FAPRIVIR LAUNCH CHALLENGE ACCEPTED AND EXECUTED IN KHYBER-1's innovative way.
Launch meetings were held at Shangrila hotel Murree and Shaigan regional office Karachi.
We were able to motivate our front liners in a

very innovative and enthusiastic way. Our ramp walk launch followed by oath wall and Corona buster activities were perceived from our heritage and combined with technology to bring out the best of our team. We are hoping that from this charge, the launch will be the best launch in class.



14 August Celebrations



Shaigan Pharmaceuticals and ESSO celebrated Pakistan's 74th birthday together.

1. Starting from the wards, engaging top tier consultants and paying tribute to our doctors.
2. With a lot of celebrations, this campaign ended at Shaigan head office where all of the employees from every department took part in independence day celebrations.
3. All employees embarked their wishes on ESSO azadi wall, raised their slogans, chanted **"Meri Pehchan Pakistan"** and had a lot of

fun.

4. These types of employee engagement activities not only uplift employee morale but also fuels them for the rest of year.
5. Best comment of the activity was given by Mr. Kabir Saleh (DO) as; "Pakistan and ESSO goes together".
6. There is no doubt in doctors as well as in our minds that ESSO is "Pehchan of Pakistan".



Oritide/Xell Relaunches

Oritide/Xell relaunches were executed in August 2021 National zone wise (South, Center, North) to motivate the team for a

better vision and new approaches for these products.



In-house Diagnostic Camp



PNAC Audit



Successful

Completion of Renewal
Pakistan National Accreditation Council (PNAC)

Audit of

ISO/IEC

17025:2017

by



SPRTL Team with PNAC Auditors

PNAC has conducted the 4th Cycle Re-Assessment of ISO/IEC 17025:2017 on 26th & 27th August 2021 of SPRTL at Shaigan Pharmaceutical (Pvt.) Ltd. The assessment was conducted by senior auditors of PNAC Mr. Azhar Iqbal (Director IL) and Prof. Dr. Rahat Sulatana (Technical Assessor).

The assessment was indeed a challenging task as it was the first renewal assessment after shifting of SPRTL to the new Block and secondly it involved the updated integrated management system. With due hard work, dedication and commitment to ensure quality in products of Shaigan, the SPRTL Team has successfully been able to achieve ISO 17025:2017 accreditation for **Three (03) Years**. SPRTL's operations and working in a total quality culture was immensely appraised by the auditors.

New Joiners



Sabahat Zia
Office Manager



Ahmad Khan
Product Manager



Waqar Hussain
Group Product Manager



Shaleem Tariq
Production Pharmacist



Ayesha Bashir
R & D Pharmacist



Ayesha Malik
IT Coordinator



Ghazanfar Aziz Ghauri
Business Manager



Usman Qureshi
Regulatory Officer



Javed Ali
Sr. QA Manager



M. Nauman Akram Janjua
Group Product Manager

Promotions



Fareeha Farrukh
Manager Impex



Muhammad Atif Islam
Sr. Manager Production



Muhammad Shaig
Manager Design



Haider Ali
Manager Marketing Services



Erum Butt
Sr. Manager Production



Usama Tariq
Sr. Executive IA



Muhammad Riaz
Sr. Admin Coordinator



Muhammad Atif Khan
Distribution Executive



Adeel Miskeen
Machine Operator



Naveed Akhtar
Sr. Technician



Waqas Ahmed Khalid
Marketing Executive



Muhammad Shakeel
Machine Operator

Promotions



Muhammad Yousaf
Sr. Marketing Coordinator



Rahil Hassan
Sr. IT Manager



Nasir Khan
Technician



Nouman Shoukat
Sr. Impex Coordinator



Hasnain Rasool
Sr. Accountant



Irfan Ullah
Senior QA Inspector



Rana M. Umer Feroze
Sr. Executive Finance



Muhammad Shahzad
Machine Operator



Muhammad Yasir
Sr. BD Executive



Areeba Khalid
Sr. HR Co-ordinator



Muhammad Aftab Yaqoob
Sr. Marketing Coordinator



Ahsan Naseem
Sr. Graphic Designer

Promotions



Aqeel Anjum
Sr. Marketing Coordinator



Rehmat Ullah Khan
Sr. Marketing Coordinator



Mahreen Saeed
Line Supervisor



Nayyer Abbas
Sr. Office Coordinator



Hasnain Ayoub
Sr. HR Coordinator



Imran Shehzad
Machine Operator